

ESL Federal Credit Union
proudly presents the
48th Annual
corn hill
arts festival
July 9 & 10, 2016

Media/Sponsor Chair- Elaine Lennox
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Mobile: 585-292-0496

Visit us online at:
<http://cornhillartsfestival.com/>

Media kit is located at:
<http://www.chafmedia.com/>
2016 Festival Chair- Joanie Fraver
festivalchair@cornhill.org

2016 Assistant Chair- Bill Kelly
bkelly2006@inety.com

Like Us on FB at:
<https://www.facebook.com/CornHillArtsFestival>

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@CornHillArtFest

48th Annual Corn Hill Arts Festival

General Information:

- Saturday, July 9th 10 am – 6 pm
- Sunday, July 10th 10 am – 5 pm
- Produced by The Corn Hill Neighbors Association- <http://cornhill.org/>
- Average attendance 125,000 – 150,000 visitors
- Location: 9 streets within the Historic Corn Hill District
- Free Admission
- Free A/C Shuttle Buses with pick-up and drop-off locations near downtown parking lots <http://cornhillartsfestival.com/information/shuttle-service-parking/>
- Over 375 original juried artists and craftspeople
- 4 Music Stages- 26 performances

Detailed Information:

- Over **375 original artists and craftspeople**, selected by a jury, display and sell their work. **Cash Prizes of \$8,000** are awarded to 1st 2nd and 3rd place winners in 8 categories; Glass/Sculpture, Jewelry, Mixed Media, Painting/Drawing/Graphics, Photography, Pottery/Ceramics, Weaving/Leather/Textile Design, and Woodworking
- **ESL Federal Credit Union** is the presenting sponsor of the 2016 Corn Hill Arts Festival. ESL will showcase winning art from the “Color Corn Hill” Contest at their hospitality tent located in Lunsford Circle. In addition the ESL “Kindness Crew” will be on the streets with some special items for visitors.
- **City Newspaper** produces the “Official Festival Guide” and is available in all City Newspapers and at the Festival for easy access to information.
- **Commemorative Poster:** A Poster Artist, to be announced on June 8, 2016. The artist is chosen to create a unique design that reflects the spirit of the Corn Hill Neighborhood. This collectible, 48th Annual commemorative design

is produced for sale at our merchandise booth and is available on posters, wine bottles, ceramic tiles, clothing, and other memorabilia. View all the posters beginning in 1969 at <http://cornhillartsfestival.com/posters/>

- **2016 poster will be unveiled by Festival Chair, Joanie Fraver and ESL Federal Credit Union CEO, Faheem Masood, June 8th, 2:30 pm at ESL's Corporate office at 225 Chestnut St. The Public is invited.**
- ***MVP Health will be presenting the 8th Annual Emerging Artists Expo*** which features 25, jury selected 1st time exhibiting artists between the ages of 15-25. These local artists display and sell their original art. Awards are given for 1st, 2nd & 3rd place winners. Artists, located on Eagle St. are given a booth, a central transaction site and exposure to our thousands of visitors. Learn more at <http://cornhillartsfestival.com/emergingartists/>
- **MUSIC-** 4 stages of live music with 24 performances at the **Valley Cadillac Main Stage, Labatt Blue Light Gazebo Stage, The 585 Magazine Avery Mall Stage and The Rochester Woman Magazine Porch at 27 Atkinson Street Stage.** Local and nationally recognized musicians perform. Musical genres include folk, rock, zydeco, blues, jazz, funk, swing, and big band sounds. For a complete listing go to <http://cornhillartsfestival.com/entertainment/>
- **“The Labatt Blue Light Beer Garden”** is located at TWO locations in 2016, Lunsford Circle and Avery Mall. They will be offering a variety of Labatt and Genesee craft brews in addition to wines from Glenora Wine Cellars. Check out the selections at <http://cornhillartsfestival.com/wine-beer-garden/>
- **Glenora Wine Cellars is the Official Winery of The 2016 Corn Hill Arts Festival** and will be selling their **2014 Riesling** and **2012 Cabernet Franc** labeled with the 48th Commemorative Poster art.

- The **Wine Garden** at Lunsford Circle/Gazebo Stage will be hosted by **Glenora Wine Cellars. Visitors can taste and purchase award winning wines from Glenora, Knapp Winery and Chateau Lafayette Reneau.**
Details at <http://cornhillartsfestival.com/wine-beer-garden/>
- **Food Court and Food Trucks** will be offering a variety of your favorite Festival foods in addition to international offerings. The Food Court is located off Adams and off Edinburgh St and is adjacent to the Valley Cadillac Main Stage.
- **4th Annual Fairy Houses Tour** - Over 65 original Fairy Houses will be exhibited at the Community area off Adams St. for viewing. A Fairy will be on hand to interact with visitors. Prizes will be awarded for “Most Whimsical, Best Use of Natural Materials and Most Unique”. Visitors will vote for their favorite in our “People’s Choice Award” contest.
<http://cornhillartsfestival.com/community-family/>
- Winning Fairy Houses will be displayed at The Strong, National Museum of Play from July 12- 29, 2016
- **Community Area- Family Activities** include:
 - 4th Annual Fairy Houses Tour
 - Bristol Mountain’s Aerial Adventures Mobile Park
 - Bounce Houses
 - Spin Art
 - Roscoe the Clown
 - Rochester Fire Dept.- Fire House Safety Vehicle demonstrations
 - More info at <http://cornhillartsfestival.com/community-family/>
- **New This Year! Classic Car Show-** featuring 25 selected vintage vehicles for display in the Community Area off of Adams St. Co-sponsored by the Finger Lakes Classic Car Club. Vote for your favorite in our “People’s Choice Award” contest.

- Funds raised during the 2016 Corn Hill Arts Festival through the generosity of sponsorships, vendors and exhibitors, are used by the Corn Hill Neighbors Association, an NFP organization, to **support ongoing community services**. The Neighbors Association encourages cultural diversity, and strives to foster good relations not only within the neighborhood, but its surrounding communities as well.
- Learn more at <http://cornhill.org/>
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Office:

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