



50th Annual
CORN HILL
ARTS FESTIVAL
Presented by **ESL Federal Credit Union**

July
14 & 15
2018

Media/Sponsor Chair- Elaine Lennox

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Visit us online at:

<http://cornhillartsfestival.com/>

Media kit is located at:

<http://www.chafmedia.com/>

2018 Festival Chair- Bill Kelly

festivalchair@cornhill.org

Like Us on FB at:

<https://www.facebook.com/CornHillArtsFestival>

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cornhillartsfestival

Follow us on Twitter at:

@CornHillArtFest

50th Annual Corn Hill Arts Festival Celebration

General Information:

- Saturday, July 14th 10 am – 6 pm
- Sunday, July 15th 10 am – 5 pm
- Produced by The Corn Hill Neighbors Association- <http://cornhill.org/>
- Average attendance 125,000 visitors
- Location: 9 streets within the Historic Corn Hill District
- Free Admission
- Free Coach style Shuttle Buses with pick-up and drop-off locations near downtown parking lots
<http://cornhillartsfestival.com/information/shuttle-service-parking/>
- Over 365 original juried artists and craftspeople
- 4 Music Stages- 24 performances



Detailed Information:

- Over **365 original artists and craftspeople**, selected by a jury, display and sell their work. **Cash Prizes of \$8,000** are awarded to 1st 2nd and 3rd place winners in 8 categories; **Glass/Sculpture, Jewelry, Mixed Media, Painting/Drawing/Graphics, Photography, Pottery/Ceramics, Weaving/Leather/Textile Design, and Woodworking**
- **ESL Federal Credit Union is the presenting sponsor of the 2018 Corn Hill Arts Festival.** ESL is also supporting the Rochester Contemporary Art Center's (ROCO) Exhibition of "50 Years of Poster Art" opening March 23rd through March 27th. At the Festival, ESL will offer a hospitality tent located in Lunsford Circle to the public. In addition the ESL "Kindness Crew" will be on the streets with some special items for visitors.
- **New This Year!** A 1969 Celebratory Parade will course through the Festival beginning on Saturday, July 14th beginning at 11 am. Iconic events from that year will be expressed visually and with music and dance. More details to follow!
- **City Newspaper produces the "Official Festival Guide" and is available in all City Newspapers, at the Festival and online for easy access to information.** The 2017 CHAF was voted Rochester's Best Art Festival!
- **Commemorative Poster:** The poster art and artist will be unveiled and announced Friday, June 8, 2018. The artist is chosen to create a unique design that reflects the spirit of the Corn Hill Neighborhood. This collectible, 50th Anniversary commemorative design is produced for sale at our merchandise booth and is available on a variety of merchandise. View all the posters beginning in 1969 at <http://cornhillartsfestival.com/posters/>
- **MVP Health Care will be presenting the 10th Annual Emerging Artists Expo** which features 21, jury selected 1st time exhibiting artists between the ages of 15-25. These local artists display and sell their original art. Awards are given for 1st, 2nd & 3rd place winners. Artists, located on Eagle St. are given a booth, a central payment transaction site and exposure to our thousands of visitors. Learn more at <http://cornhillartsfestival.com/emergingartists/>



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- **MUSIC-** 4 stages of live music with 25 performances at the **Main Stage, Labatt Blue Light Gazebo Stage, Avery Mall Stage and The Porch at 27 Atkinson Street Stage**. A special 50th Anniversary concert will be performed at the Main Stage on Saturday, July 14th at noon featuring music from 1969! Local and nationally recognized musicians perform. Musical genres include folk, rock, zydeco, blues, jazz, funk, swing, and big band sounds. For a complete listing go to <http://cornhillartsfestival.com/entertainment/>
- **“The Labatt Blue Light Beer Garden”** is located at two locations in 2018, Lunsford Circle and at The Main Stage at the Food Court. They will be offering a variety of Labatt and Genesee craft brews in addition to wines. Check out the selections at <http://cornhillartsfestival.com/wine-beer-garden/>
- **Food Court and Food Trucks** will be offering a variety of your favorite Festival foods in addition to international offerings. Beer & wine will be available for purchase in the Food Court. The Food Court is located off Adams and off Edinburgh St and is adjacent to the Main Stage.
- **6th Annual Fairy Houses Tour** - Over 40 original Fairy Houses will be exhibited at the Community area off Adams St. for viewing. A Fairy will be on hand to interact with visitors. Prizes will be awarded for “Most Whimsical and Best Use of Natural Materials” in three categories. Visitors will vote for their favorite in our “People’s Choice Award” contest. <http://cornhillartsfestival.com/community-family/> Winning Fairy Houses will be displayed at The Strong, National Museum of Play following the event.
- **Community Area- Family Activities** include:
 - 6th Annual Fairy Houses Tour
 - Stokoe Farms Express Train Ride
 - Bristol Mountain’s Aerial Adventures Mobile Park
 - Bounce Houses
 - Spin Art
 - Roscoe the Clown
 - Rochester Fire Dept.- Fire House Safety Vehicle demonstrations
 - More info at <http://cornhillartsfestival.com/community-family/>



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- Funds raised during the 2018 Corn Hill Arts Festival through the generosity of sponsorships, vendors and exhibitors, are used by the Corn Hill Neighbors Association, an NFP organization, to support ongoing community services. The Neighbors Association encourages cultural diversity, and strives to foster good relations not only within the neighborhood, but its surrounding communities as well.
- Learn more at <http://cornhill.org/>

Office:

Corn Hill Neighbors Association

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