



51st Annual  
**CORN HILL**  
**ARTS FESTIVAL**  
Presented by **ESL Federal Credit Union**

July  
13 & 14  
2019

**2019 Festival Chair** - Bill Kelly

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**2019 Festival Co-Chair** - Nick Howell

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**Music Producer**- Michael "Woody" Woodward

On-Key Productions

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**Visit us online at:**

<http://cornhillartsfestival.com/>

**Media kit is located at:**

<http://www.chafmedia.com/>

**Like us on FB at:**

<https://www.facebook.com/CornHillArtsFestival>

**Follow us on Instagram at:**

@cornhillartsfestival

**Follow us on Twitter at:**

@CornHillArtFest

### ***51<sup>st</sup> Annual Corn Hill Arts Festival***

#### **General Information:**

- Saturday, July 13<sup>th</sup> 10 am – 6 pm
- Sunday, July 14<sup>th</sup> 10 am – 5 pm
- Produced by The Corn Hill Neighbors Association- <http://cornhill.org/>



- Average attendance 125,000 visitors
- Location: 9 streets within the Historic Corn Hill District
- Free Admission
- Free Coach style Shuttle Buses with pick-up and drop-off locations near downtown parking lots  
<http://cornhillartsfestival.com/information/shuttle-service-parking/>
- Over 350 original juried artists and craftspeople
- 4 Music Stages- 27 performances

#### Detailed Information:

- The Corn Hill Arts Festival annual **estimated economic impact is over \$500,000**. We estimate that approximately 125,000 visitors attend the Festival annually. They come from the City of Rochester and surrounding counties. Artists, exhibitors, sponsors and food vendors come from across the U.S. to participate. These people utilize hotels, restaurants, gas and other retail establishments. We use multiple vendors to provide needed services and equipment.
- Over **350 original artists and craftspeople**, selected by a jury, display and sell their work. **Cash prizes of \$8,000** are awarded to 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> place winners in 8 categories; **Glass/Sculpture, Jewelry, Mixed Media, Painting/Drawing/Graphics, Photography, Pottery/Ceramics, Weaving/Leather/Textile Design, and Woodworking**
- **ESL Federal Credit Union is the presenting sponsor of the 2019 Corn Hill Arts Festival.** ESL will offer a hospitality tent located in Lunsford Circle to the public. In addition, the ESL “Kindness Crew” will be on the streets with some special items for visitors.
- **City Newspaper** produces the “Official Festival Guide” and is available in all City Newspapers, at the Festival and online for easy access to information.
- **Commemorative Poster:** The poster art and artist will be unveiled Friday, June 7, 2019. View all the posters beginning in 1969 at <http://cornhillartsfestival.com/posters/>
- **MVP Health Care will be presenting the 11<sup>th</sup> Annual Emerging Artists Expo** which features 21, jury selected 1<sup>st</sup> time exhibiting artists between the ages of 15-25. These local artists display



and sell their original art. Cash awards are given for 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place winners. Artists, located on Eagle St. are given a booth, a central payment transaction site and exposure to our thousands of visitors. Learn more at <http://cornhillartsfestival.com/emergingartists/>

- **Music:** 4 stages of live music with 27 performances at the **Main Stage, Labatt Blue Light Gazebo Stage, Avery Mall Stage and the 27 Atkinson Street Stage**. For a complete listing go to <http://cornhillartsfestival.com/entertainment/>
- **“The Labatt Blue Light Beer Garden”** is located at two locations in 2019, Lunsford Circle and at The Main Stage at the Food Court. They will be offering a variety of Labatt and Genesee craft brews in addition to wines. Check out the selections at <http://cornhillartsfestival.com/wine-beer-garden/>
- **The Wine Travel Card** will be presenting the Wine/Cider & Spirit Garden in Lunsford Circle. Multiple wineries will be offering tastings and products for sale at the Garden.
- **Food Court and Food Trucks** will be offering a variety of your favorite Festival foods in addition to international offerings. Beer & wine will be available for purchase in the Food Court. The Food Court is located off Adams and off Edinburgh St and is adjacent to the Main Stage.
- **7<sup>th</sup> Annual Fairy Houses Tour** - Over 40 original Fairy Houses will be exhibited at the Community area off Adams St. for viewing. A Fairy will be on hand to interact with visitors. Prizes will be awarded for “Most Whimsical and Best Use of Natural Materials” in three categories. Visitors will vote for their favorite in our “People’s Choice Award” contest. <http://cornhillartsfestival.com/community-family/>
- **Community Area - Family Activities** include:
  - 7<sup>th</sup> Annual Fairy Houses Tour
  - Stokoe Farms Express Train Ride
  - Bristol Mountain’s Aerial Adventures Mobile Park
  - Bounce Houses
  - Spin Art



- Roscoe the Clown
  - Rochester Fire Dept.- Fire House Safety Vehicle demonstrations
  - More info at <http://cornhillartsfestival.com/community-family/>
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- Funds raised during the 2019 Corn Hill Arts Festival through the generosity of sponsorships, vendors and exhibitors, are used by the Corn Hill Neighbors Association, an NFP organization, to support ongoing community services. The Neighbors Association encourages cultural diversity, and strives to foster good relations not only within the neighborhood, but its surrounding communities as well.
  
  - Learn more at <http://cornhill.org/>